



**THƯ MỜI VIẾT BÀI THAM DỰ HỘI THẢO QUỐC TẾ  
CHỦ NGHĨA BẢO HỘ VÀ CHÍNH SÁCH THƯƠNG MẠI CỦA CÁC CƯỜNG QUỐC  
TRONG KHU VỰC CHÂU Á**

*Kính gửi:*.....

Những năm qua, cùng với xu hướng hội nhập quốc tế và khu vực, rất nhiều các quốc gia và khu vực đã xây dựng các chính sách, biện pháp để thực thi bảo hộ sản xuất trong nước, điều này có ảnh hưởng sâu rộng đến hoạt động thương mại toàn cầu. Trong bối cảnh đó, việc nghiên cứu những vấn đề mới của chủ nghĩa bảo hộ và ảnh hưởng đến hoạt động thương mại quốc gia, khu vực và toàn cầu là rất cần thiết. Chính vì vậy, Trường Đại học Thương mại đã quyết định phối hợp với Hiệp hội nghiên cứu thương mại Hàn Quốc tổ chức Hội thảo khoa học quốc tế với chủ đề: **“Chủ nghĩa bảo hộ và chính sách thương mại của các cường quốc trong khu vực Châu Á”**

Tham dự Hội thảo có các chuyên gia hoạch định chính sách, các nhà quản lý đến từ Phòng Thương mại và Công nghiệp Hàn Quốc, các giảng viên, nhà nghiên cứu đến từ trường các trường Đại học, Viện nghiên cứu, đại diện các doanh nghiệp Hàn Quốc và các học giả quốc tế đến từ Pháp, Áo, Singapore, Hoa Kỳ và Trung Quốc,...

Hội thảo dự kiến tổ chức từ **ngày 09 đến 11 tháng 11 năm 2017** tại Deajeon, Hàn Quốc. Ban tổ chức trân trọng kính mời các nhà khoa học, giảng viên, các nhà quản lý viết bài và tham dự Hội thảo. Bài viết tập trung vào một trong các chủ đề sau:

- Thương mại và kinh doanh toàn cầu;
- Chủ nghĩa bảo hộ mới;
- Hiệp định thương mại tự do thế hệ mới và Hội nhập kinh tế;
- Phát triển bền vững;
- Trách nhiệm xã hội của doanh nghiệp;
- Khởi nghiệp;
- Đổi mới và Quản lý công nghệ;
- Chuỗi giá trị toàn cầu;
- Công nghệ 4.0;
- Kinh tế;
- Ngân hàng và Tài chính;
- Quản trị;
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Bài viết được trình bày bằng tiếng Anh (ngôn ngữ sử dụng trong Hội thảo là tiếng Anh), trên MS. Word (**Quy định hình thức bài viết xem phụ lục đính kèm**).

Toàn văn bài viết xin gửi về Phòng Đối ngoại và Truyền thông 01 bản mềm theo địa chỉ email: [dntt@tmu.edu.vn](mailto:dntt@tmu.edu.vn) trước ngày 5/9/2017.

Thông tin chi tiết xin vui lòng liên hệ với Phòng Đối ngoại & Truyền thông (Mr Thái 0984908899, Mrs Thu Hà 0917888411)

Ban Tổ chức trân trọng cảm ơn sự hợp tác của quý vị.

**TM BAN TỔ CHỨC**

(Đã ký)

**GS, TS ĐÌNH VĂN SƠN  
HIỆU TRƯỞNG TRƯỜNG ĐẠI HỌC THƯƠNG MẠI**

**The 4<sup>th</sup> International Conference on Korea Trade (ICKT 2017)**  
**and**  
**the 11<sup>th</sup> International Triangle Symposium(ITS 2017)**

Current Issues in Economics and Management Toward One Asia :

**“Diffusion of New Protectionism and Trade Policies of Major Countries in Asia”**

***Hosted by***

Korea Trade Research Association

Chungnam National University(CNU), Korea

Thuongmai University, Vietnam

National Research Council for Economics, Humanities and Social Sciences

Korea Institute for International Economic Policy

***Sponsored by***

National Research Foundation of Korea

Daejeon Metropolitan City

Chungnam National University

Venue : Chungnam National University, Daejeon, Korea

Daejeon Convention Center, Daejeon, Korea

Date : November 9–11, 2017

# Call for Papers

## The 4<sup>th</sup> International Conference on Korea Trade (ICKT 2017) and the 11<sup>th</sup> International Triangle Symposium(ITS 2017)

### Current Issues in Economics and Management in One Asia Age:

“Diffusion of New Protectionism and Trade Policies of Major Countries in Asia”

To improve and strengthen the academic exchanges and economic cooperation in Asia, Korea Trade Research Association, Chungnam National University and other cooperating institutions announce that the 4<sup>th</sup> International Conference on Korea Trade(ICKT 2017) and the 11<sup>th</sup> International Triangle Symposium(ITS 2017) will be held on November 9-11, 2017 at the College of Economics and Management of Chungnam National University and Daejeon Convention Center, Daejeon, Korea.

The specific theme of the conference is “**Diffusion of New Protectionism and Trade Policies of Major Countries in Asia.**” Contributed papers on any topic within the field of the theme will be welcome. Reference topics include but are not limited to:

- ♦ International Trade and Business
- ♦ New Protectionism
- ♦ Mega FTA and Economic Integration
- ♦ Sustainable Development
- ♦ Corporate Social Responsibility
- ♦ Entrepreneurship
- ♦ Innovation & Technology Management
- ♦ Global Value Chain
- ♦ Industry 4.0
- ♦ Economics
- ♦ Public Sector Operations,
- ♦ Banking and Finance
- ♦ Management
- ♦ Strategy and General Management etc.

The prospective authors who want to participate in this conference should send their own abstracts of more than 200 words in A4 with free format by **August 31, 2017** to the following address. The abstracts should be written in English and include the affiliation, address, and email of each author. After review process by the Program Committee consisted of a panel of international scholars, the submitting authors will be notified and the deadline for submitting full papers is **September 5<sup>th</sup>, 2017**. The electronic papers in PDF, MS PPT, or MS Word format should be sent to:

Contact: Ms. Thu Ha at [dntt@tmu.edu.vn](mailto:dntt@tmu.edu.vn) (Tel: +84 917888411) or [newktra@naver.com](mailto:newktra@naver.com)

## REGISTRATION FEE AND BENEFITS

Basic registration fee is only US\$ 100.00 (or 100,000 Korean Won) for November 9-11. Conference proceedings and day-long feedings including buffet lunch and dinners at the conference hotel will be provided to the registered participants during the conference period. **Among the prospective participants, however, members of the above organizing, hosting or sponsoring institutions and the specially invited scholars from abroad can join in the conference free of charge considering their contribution to the conference.**

## CONFERENCE VENUE

The conference will be held at Chungnam National University (<http://www.cnu.ac.kr>) and Daejeon Convention Center (<http://www.dcckorea.or.kr>) on November 9-11 in Daejeon, Korea, 2017. The conference Hotel will be the Hotel Adria (<http://www.hoteladria.co.kr>).

The hotel address is:

442-5, Bongmyeong-dong, Yuseong-gu,  
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# The 4<sup>th</sup> International Conference on Korea Trade and the 11<sup>th</sup> International Triangle Symposium

## Submission Form

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<b>Author Information</b>	Names	Affiliation	Email
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Please indicate the corresponding author by underscoring the author's name in bold

### Submission Type:

- Abstract
- Full paper for conference proceedings only
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### Please indicate the appropriate track(s)

- International Trade and Business
- New Protectionism
- Mega FTA and Economic Integration
- Sustainable Development
- Corporate Social Responsibility
- Entrepreneurship
- Innovation & Technology Management
- Global Value Chain
- Industry 4.0
- Economics
- Public Sector Operations,
- Banking and Finance
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- Others(Specify)**\_\_\_\_\_

I, \_\_\_\_\_, hereby acknowledge that the submission has not already been submitted to or published by any other conferences and/or journals.

## **Manuscript Preparation**

- Maximum size of the full paper is 15 pages on letter size (8.5”x11”) paper.
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## **ABSTRACT**

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## **I. INTRODUCTION (Heading 1 should be bold)**

This template, modified in MS Word 2003 and saved as “Word 97-2003” for the PC, provides authors with most of the formatting specifications needed for preparing electronic versions of their papers.

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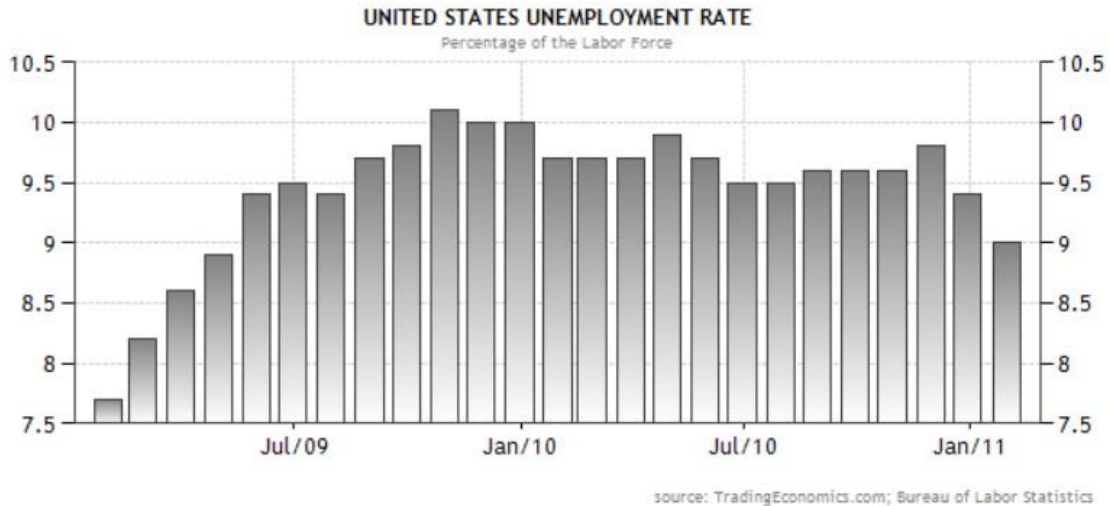
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**FIGURE 1. U.S. UNEMPLOYMENT RATE.**

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#### 1) Journal Articles

Lee, E.J. and Park, J.K. (2010), “Service Failures in Online Double Deviation Scenarios: Justice Theory Approach”, *Managing Service Quality*, 20(1), 46-69.

Chichilnisky, G. (1997), “The costs and benefits of benefit-cost analysis”, *Environment and Development Economics*, 2(1), 195-221.

#### 2) Conferences Articles or working papers

Scarborough, H. (2010), “Decomposing the social discount rate”, *Proceedings of AARES 2010 Conference (54th)*, Australian Agricultural and Resource Economics Society, Adelaide, February 10-12.

Caplin, A. and Leahy, J. (2000), “The social discount rate”, Working Paper No.7983, National Bureau of Economic Research (NBER), Cambridge, MA.

#### 3) Books

Foster Jr., S.T. (2007), *Managing Quality: Integrating the Supply Chain*, Prentice-Hall, Upper Saddle River, NJ.

Korea Development Institute (2006), *Preliminary Feasibility Study Report on Incheon International Airport Region Free Trade Zone Development Project*, KDI (Korean).

#### 4) Electronic Media

University of Georgia, "Points of Pride," *University of Georgia*,  
<http://www.uga.edu/profile/pride.html> (accessed October 21, 2009).

Kachru, B.B., “Norms, models and identities,” *The Language Teacher Online*, 20(10), 1996,  
<http://jalt-publications.org/tlt/files/96/oct/index.html> (accessed October 25, 2001).

#### 5) Magazine & Newspaper Articles

Henry, W.A., III., “Making the grade in today's schools,” *Time*, April 9, 1990, 28-31.

Kalette, D., “California town counts town to big quake,” *USA Today*, July 21, 1986, A1.

